



LA QUINTA MALTA WIDENS ITS ACTIVITIES

The new office opened in Malta last year has strengthened and broadened its business

Milan, 22nd November – In a press release in the Italian city it was announced that La Quinta, International network of consultancy services for the fashion and creative business world, continues its growth expanding to foreign markets. The new office opened in Malta last September has grown up and widened its consultancy services to different activities in domestic and foreign markets.

This month the news editor of **Malta Star** has caught up with the head of La Quinta in Malta - Tony Coleiro MBA, FHCIMA CC., to discuss the plans for this venture.

We started our discussion by asking; what does la Quinta stand for and what are its plans for the future and where does Malta come into the La Quinta picture?



La Quinta was established in 1980 as the first fashion consultancy company in Italy acting as a fashion broker. Since then La Quinta has expanded its services in creative business consultancy to other than the fashion design and licensing which is still one of the most important International networks of this field. La Quinta is able to offer a full 360° service-consulting program to its clientele thanks to its other divisions: design, licensing, trading, marketing, advertising & public relation, communication & IT and foreign languages. La Quinta Malta supported by Professional Consultants specializing in the Hospitality, Travel & Tourism, Aviation, Global Management and Accountancy, Legal, Communications and IT, Destination Management, Languages, Commercial Studies, Property Management, is the representative office of La Quinta Group Srl. This office also covers Libya, Morocco, Tunisia, Egypt and Cyprus. La Quinta Malta is also considering increasing its network to other Mediterranean countries namely Turkey, Greece, Albania and Algiers to its network in the year 2007.

Can you expand on the services you intend to offer?

La Quinta network already offers several services namely in management and business development, corporate and legal services, communication & IT, fashion design, licensing, trading, marketing and translation services but through La Quinta Malta, widened its consultancy services to different activities in Hospitality, Travel & Tourism which also includes property management, aviation, language and commercial studies besides other management services for and related to the tourism sector, which includes:

Organisation and logistics of meetings and events. La Quinta Malta Consultants' with the professional support and in-depth knowledge of the field of Travel Malta Group of Companies can help clients to find surprising tailor-made solution for the organization of meetings and events. The services offered include concept and design, project management, production, graphics and decoration, installation and dismantling, destination management, transport and warehousing.

Social, partner and pre- and post-meeting programs.

Travel management solutions to corporations. La Quinta travel management and other related services are designed especially for small businesses and global corporations – offering effective and efficient solution for nearly every type of organization and / or individual travel requirements.

Airlines and hotel reservations. La Quinta Malta Hotel reservations system round the world counts more than 70,000 hotel properties. The online service offers hotel reservations to both business and leisure travellers from all over the world including descriptions, facilities, pictures, maps, rates and availability information for every day of the year.

Transport rental. La Quinta Malta has developed an entire line of products made especially by transport rental companies providing both "look" and "book" capabilities for individual travellers, agencies, small businesses and global corporations in need to rent cars, rails, ferries, etc.

Can you mention some of the companies that La Quinta has collaborated with in the past?

La Quinta Group has over the years worked with some of the most famous companies in the world. These include: 3D Habitat; Banca Agricola; Mantovana; Bp Studio; Comune di Capri; Comune di Venezia; Itochu Corporation; Inghirami Company; Marzotto; Philip Morris Group; Mariella Burani Fashion Group; Gruppo Tecnica; Matsushita Electronics; Schiapparelli Pikenz; Yamaha; Charles Stewart; Edizioni Ecomarket; E.N.I.T. Ente Nazionale; Svizzero; Framesi; Marilleva; Gruppo Tecnica; Hitachi; Istituto Geografico De Agostini & Martini & Ross. Brands include: Alfieri & St. John; Benetton; Charles Jourdan; Smeralda; Consorzio Costa; Dolce & Gabbana; Dunlop; Ellesse; FILA; Loro Piana; Giugiaro; Gucci; Invicta; Jean Paul Gaultier; Lamborghini; Lovable; Luciano Soprani; Marlboro; Mariella Burani; Mila Schon; Momo Design; Pinifarina; Martini Racing; Pierre Cardin; Sergio Tacchini; Smith & Wesson; Superga; Teatro alla Scala; Trussardi; Ungaro; Valentino; Gianmarco Venturi; Reporter; Roberto Cavalli; Just to name a few of the companies and brands. See full list on web site www.laquintagroup.net.

Can you mention a few concrete projects that La Quinta Malta is engaged in or is preparing for the future?



La Quinta Malta is also entrusted with the Management, Marketing and Promotion of the new Branding concept launched recently by the Municipality of Venezia. La Quinta Malta will be offering exclusive concessions to Tour Operators, FIT's & Group's Organizers, Conference and Incentive Operators, and other related Companies operating in the Hospitality, Travel and Tourism Industry.

For more information about La Quinta Group refer to web site: www.laquintagroup.net; and for the English version of the web site: www.laquintagroup.net/index.phtml?currlang=EN